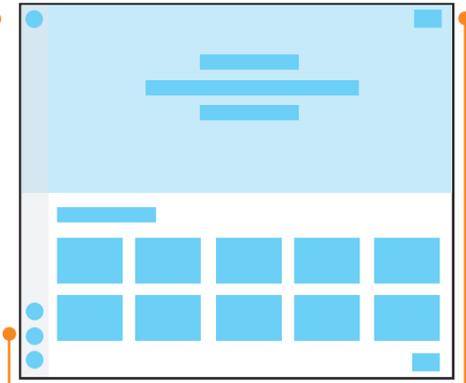# Portfolio Design

WIREFRAME - UI Workflow

Janine B. Fernandez

Portfolio website designed with simplicity and functionality. This wireframe shows the user interface of my Portfolio from one page to the next. It includes the content of each page and the decision making behind the contents.

HOME
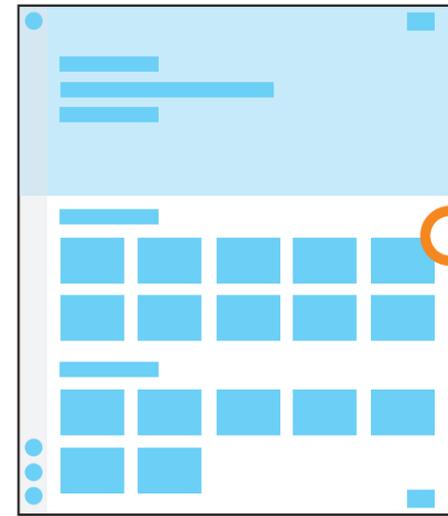
- Logo and home button
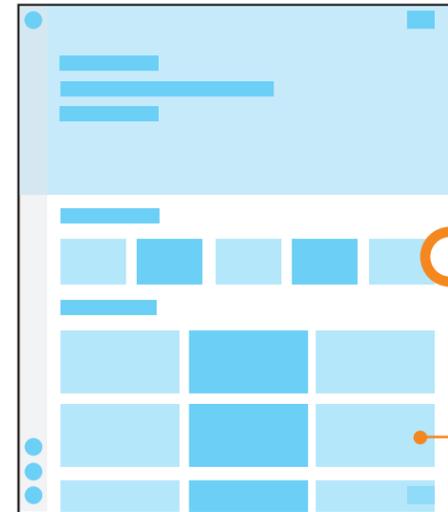- Social Media
- Navigation
- Copyright

BASIC ELEMENT

Basic elements targetted to be reusable and easy to use. Using basic functions that visitors are familiar with creates ease of use when navigating through the website. Added consitancy for these basic elements helps with design as well as an easy to use interface.
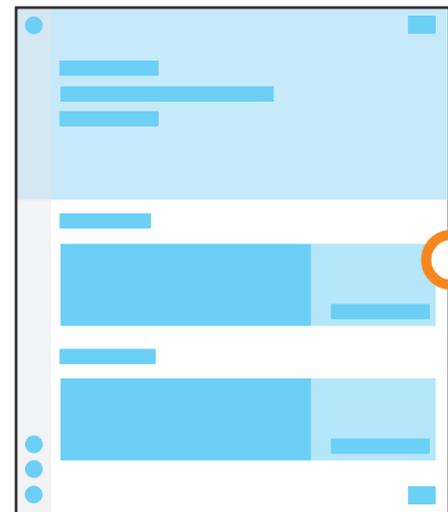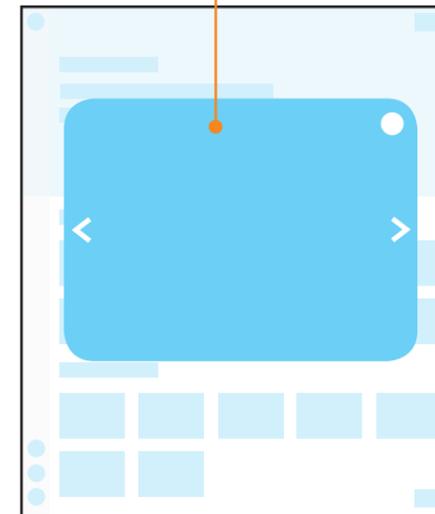
Page Layout #1

Page Layout #2

Page Layout #3

DESIGN

My goal for designing this portfolio is to create a simple design with dynamic content. I want my audience to focus on the content while navigating through a clean and minimal design. This creates balance and contrast which prevents viewers from feeling over-whelmed. Adding a sense of "open space" also add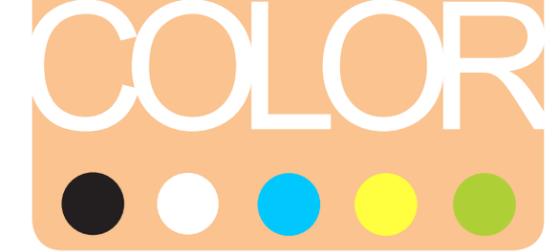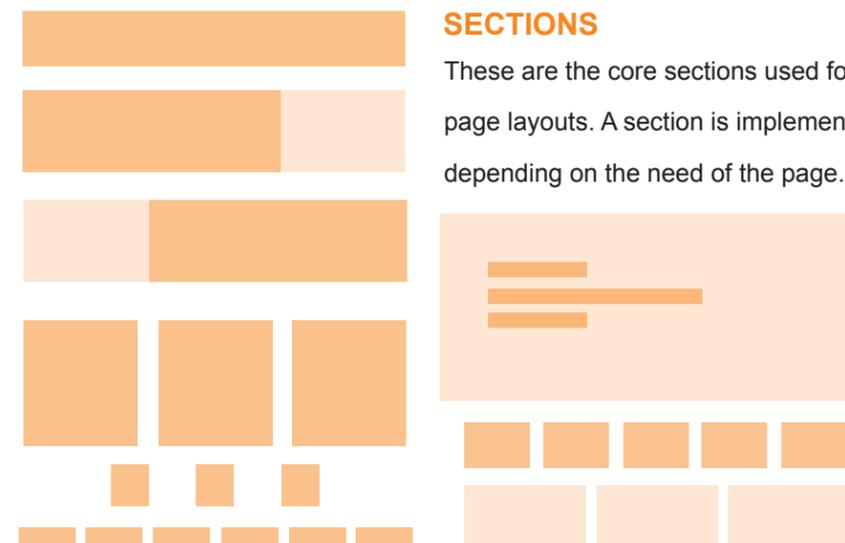s to this affect. Having an open space layout creates a smoother flow between each section for better user experience. Portfolio changes often so to help with future changes I've implement reusuable code allowing for flexibility with new content.

POP OUT   Pop up window

GALLERY

Due to the heavy use of graphic work samples, I have decided to implement a gallery throughout my design. It consist of small rows with more blocks and bigger rows with less blocks implementing content that is most suitable. I used the appropriate number of blocks depending on the type of work I am showcasing.

SECTIONS

These are the core sections used for the page layouts. A section is implemented depending on the need of the page.
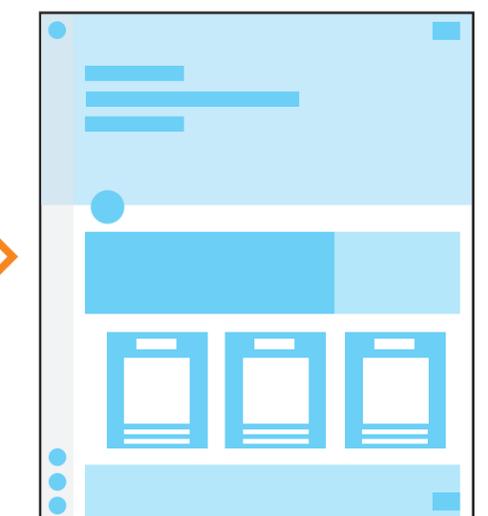
COLOR

SCHEME

rgb (0, 0, 0)
rgb (255, 255, 255)
rgb (0, 200, 255)
rgb (255, 255, 54)
rgb (174, 209, 54)

KEY ELEMENTS

FONT   font-family: 'Quicksand', sans-serif; modfied line height spacing for visibility

CONTRAST   Negative space nearly equivalent to space occupied by graphics

COLOR SCHEME   Cosistant use of colors for branding purpose

GRAPHICS   Heavy use of graphics due to the type of projects

ANIMATED   Subtle transitions adding style to the user interface

PROJECT PAGE

DETAILS

As the page go further down into the interface, the design becomes more complex. The reason behind this is the increase in detail each page needs to have in order to clearly showcase the project.